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Report Parameters

1 County

19139 Muscatine County, IA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

42,757

Population (2022)

Population decreased by 68 over the last 5 years and is projected to decrease by 30 over the next 5 years. 23,468

Total Regional Employment

Jobs decreased by 1,495 over the last 5 years but are projected to grow by 350 over the next 5 years.

\$60.4K

Median Household Income (2020)

Median household income is \$4.6K below the national median household income of \$65.0K.

Takeaways

- As of 2022 the region's population **declined by 0.2**% since 2017, falling by 68. Population is expected to **decrease by 0.1**% between 2022 and 2027, losing 30.
- From 2017 to 2022, jobs declined by 6.0% in Muscatine County, IA from 24,963 to 23,468. This change fell short of the national growth rate of 2.4% by 8.4%. As the number of jobs declined, the labor force participation rate decreased from 66.0% to 62.3% between 2017 and 2022.
- Concerning educational attainment, **16.3% of Muscatine County, IA residents possess a Bachelor's Degree** (4.5% below the national average), and **12.3% hold an Associate's Degree** (3.5% above the national average).
- The top three industries in 2022 are Office Furniture (including Fixtures) Manufacturing, Education and Hospitals (Local Government), and Employment Services.

	Population (2022)	Labor Force (Nov 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	42,757	20,621	23,468	95.9	\$3.34B	\$4.41B	\$5.58B
South Central Iowa Local Workforce Development Area - Iowa	226,556	115,228	97,170	95.3	\$12.62B	\$20.27B	\$19.93B
MVWA	386,301	193,334	198,573	95.2	\$25.02B	\$30.33B	\$33.00B
State	3,218,074	1,708,916	1,733,259	97.7	\$227.93B	\$225.43B	\$267.85B

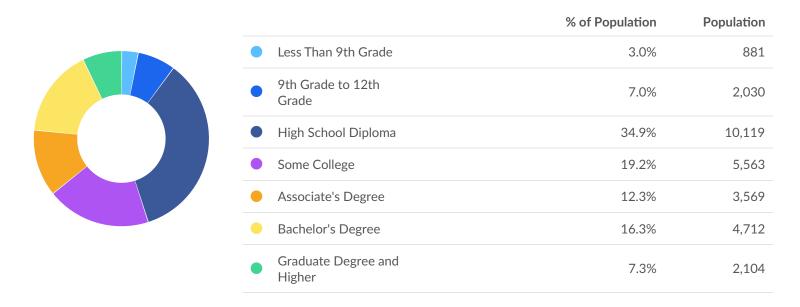


Nov 2022 Labor Force Breakdown



Educational Attainment

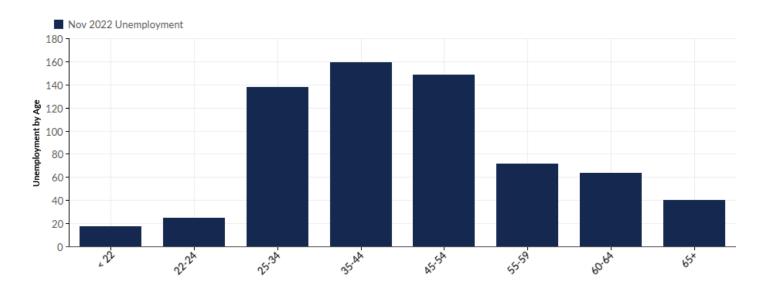
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Unemployment by Demographics

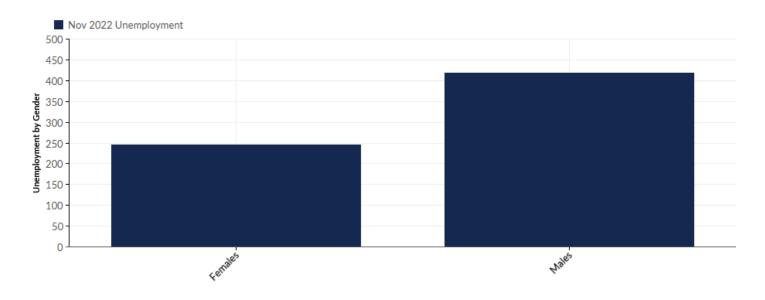
Unemployment by Age



Age	Unemp (No	loyment ov 2022)	% of Unemployed
< 22		17	2.57%
22-24		24	3.63%
25-34		138	20.85%
35-44		159	24.02%
45-54		149	22.51%
55-59		71	10.73%
60-64		63	9.52%
65+		40	6.04%
	Total	662	100.00%



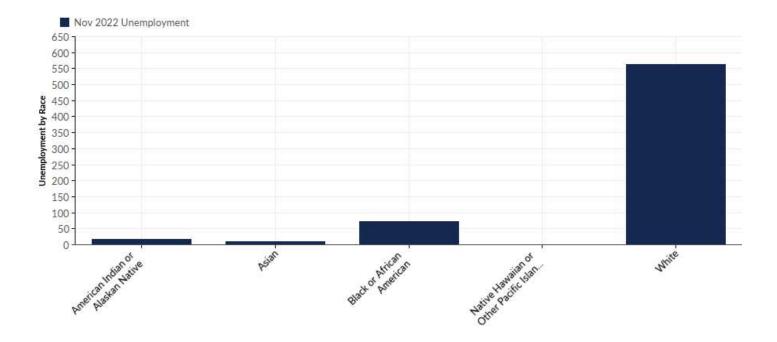
Unemployment by Gender



Gender	Unemployment (Nov 2022)	% of Unemployed
Females	244	36.86%
Males	418	63.14%
	Total 662	100.00%



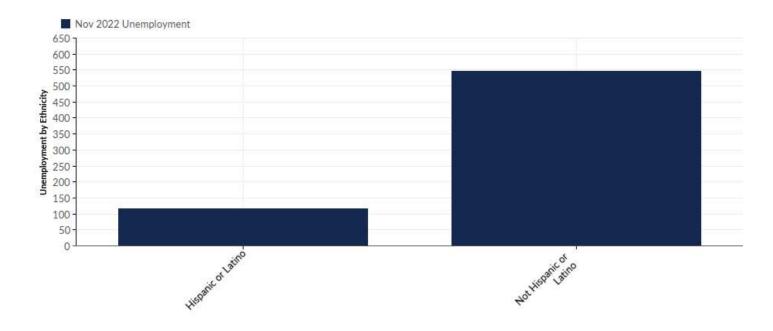
Unemployment by Race



Race	Unemployment (Nov 2022)	% of Unemployed
American Indian or Alaskan Native	17	2.57%
Asian	10	1.51%
Black or African American	71	10.73%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	564	85.20%
	Total 662	100.00%



Unemployment by Ethnicity



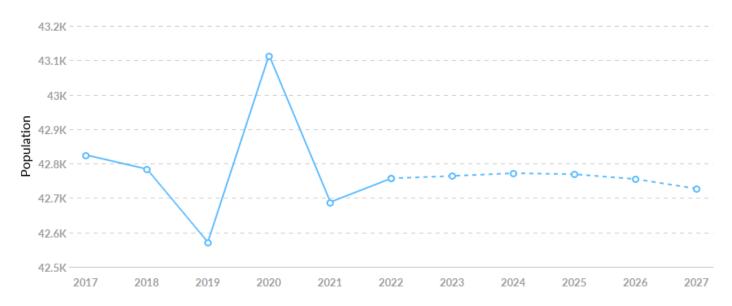
Ethnicity	Und	employment (Nov 2022)	% of Unemployed
Hispanic or Latino		116	17.52%
Not Hispanic or Latino		546	82.48%
	Total	662	100.00%



Historic & Projected Trends

Population Trends

As of 2022 the region's population declined by 0.2% since 2017, falling by 68. Population is expected to decrease by 0.1% between 2022 and 2027, losing 30.

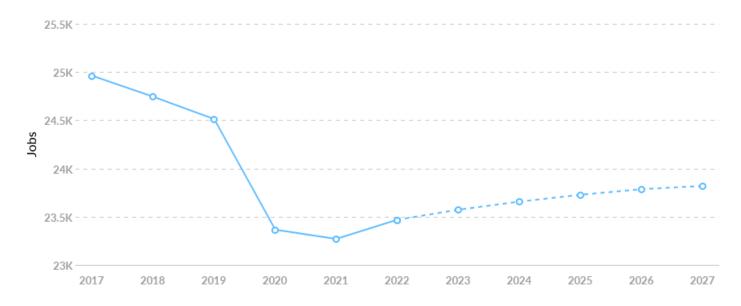


Timeframe	Population
2017	42,825
2018	42,784
2019	42,571
2020	43,113
2021	42,688
2022	42,757
2023	42,764
2024	42,772
2025	42,769
2026	42,755
2027	42,727



Job Trends

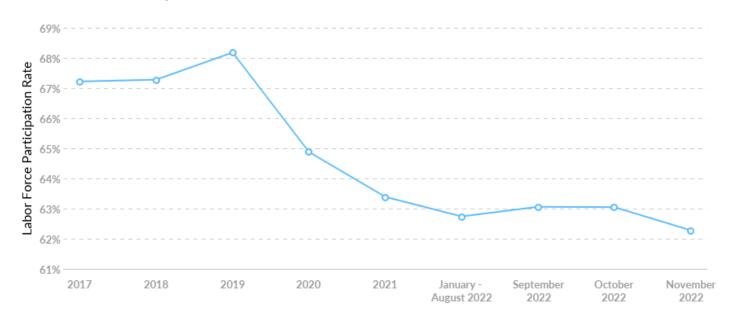
From 2017 to 2022, jobs declined by 6.0% in Muscatine County, IA from 24,963 to 23,468. This change fell short of the national growth rate of 2.4% by 8.4%.



Timeframe	Jobs
2017	24,963
2018	24,745
2019	24,513
2020	23,365
2021	23,269
2022	23,468
2023	23,572
2024	23,656
2025	23,727
2026	23,785
2027	23,819



Labor Force Participation Rate Trends

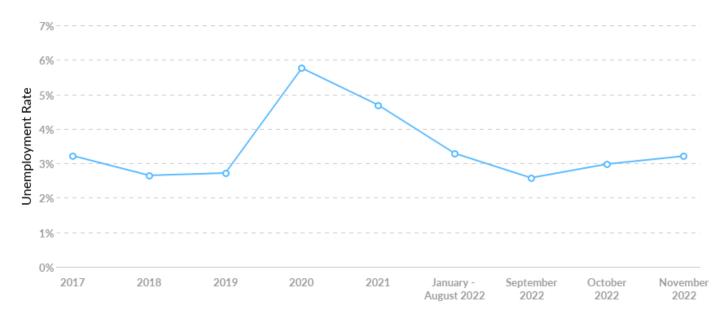


Timeframe	Labor Force Participation Rate
2017	67.22%
2018	67.28%
2019	68.18%
2020	64.88%
2021	63.39%
January - August 2022	62.74%
September 2022	63.06%
October 2022	63.05%
November 2022	62.28%



Unemployment Rate Trends

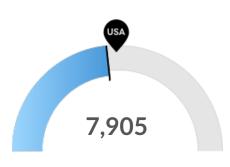
Muscatine County, IA had a November 2022 unemployment rate of 3.21%, decreasing from 3.22% 5 years before.



Timeframe	Unemployment Rate
2017	3.22%
2018	2.65%
2019	2.72%
2020	5.76%
2021	4.69%
January - August 2022	3.29%
September 2022	2.58%
October 2022	2.98%
November 2022	3.21%

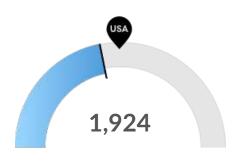


Population Characteristics



Millennials

Muscatine County, IA has 7,905 millennials (ages 25-39). The national average for an area this size is 8,720.



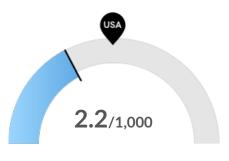
Veterans

Muscatine County, IA has 1,924 veterans. The national average for an area this size is 2,320.



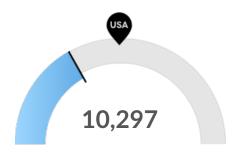
Retiring Soon

Retirement risk is about average in Muscatine County, IA. The national average for an area this size is 12,688 people 55 or older, while there are 13,227 here.



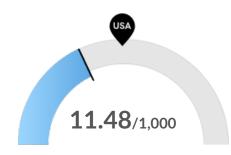
Violent Crime

Muscatine County, IA has 2.2 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



Racial Diversity

Racial diversity is low in Muscatine County, IA. The national average for an area this size is 17,371 racially diverse people, while there are 10,297 here.



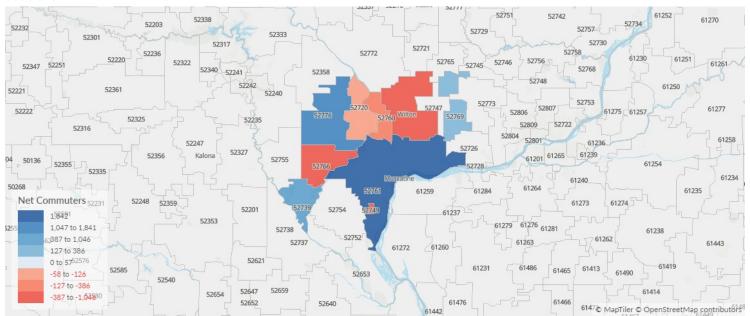
Property Crime

Muscatine County, IA has 11.48 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.



Place of Work vs Place of Residence

Understanding where talent in Muscatine County, IA currently works compared to where talent lives can help you optimize site decisions.



Where	Ta	lent	W	or	ks
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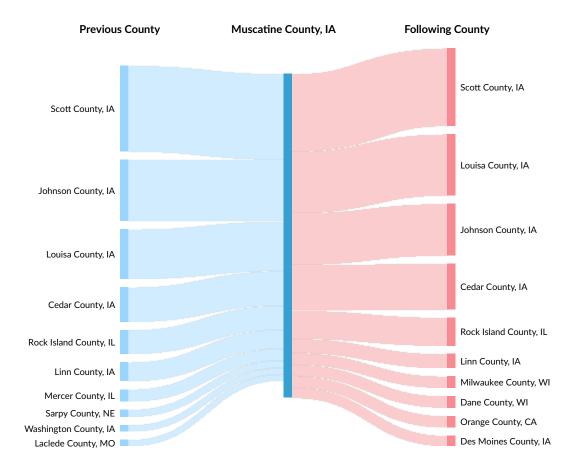
Where Talent Lives

ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
52761	Muscatine, IA (in Musca	15,507	52761	Muscatine, IA (in Musca	13,665
52776	West Liberty, IA (in Mus	4,300	52776	West Liberty, IA (in Mus	3,253
52778	Wilton, IA (in Muscatine	1,685	52778	Wilton, IA (in Muscatine	2,073
52739	Conesville, IA (in Musca	772	52766	Nichols, IA (in Muscatin	533
52769	Stockton, IA (in Muscati	484	52749	Fruitland, IA (in Muscati	456

Inbound and Outbound Migration

The table below analyzes past and current residents of Muscatine County, IA. The left column shows residents of other counties migrating to Muscatine County, IA. The right column shows residents migrating from Muscatine County, IA to other counties.

As of 2020, 260 people have migrated from Scott County, IA to Muscatine County, IA. In the same year, 235 people left Muscatine County, IA migrating to Scott County, IA. The total Net Migration for Muscatine County, IA in 2020 was -214.



Top Previous Counties	Migrations
Scott County, IA	260
Johnson County, IA	186
Louisa County, IA	150
Cedar County, IA	105
Rock Island County, IL	72
Linn County, IA	57

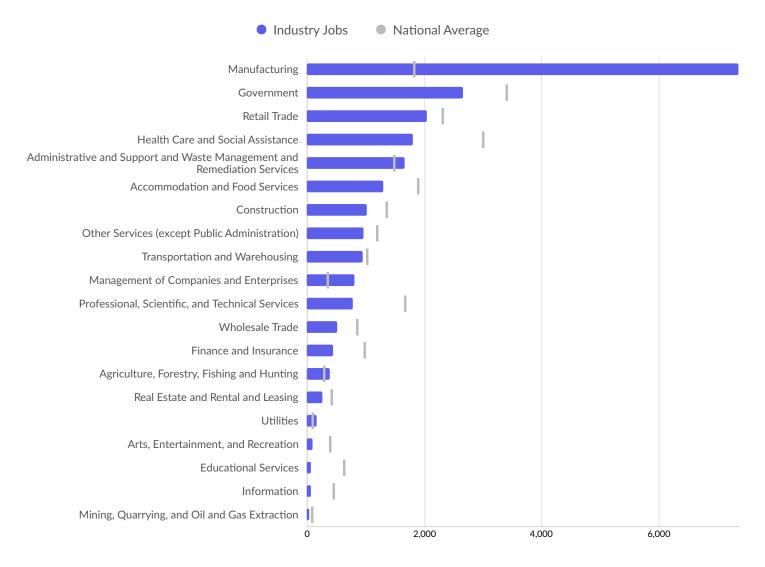


Top Previous Counties	Migrations
Mercer County, IL	36
Sarpy County, NE	22
Washington County, IA	20
Laclede County, MO	19
Wise County, TX	18
Dubuque County, IA	16
Maricopa County, AZ	15
McLennan County, TX	15
Racine County, WI	14
Top Following Counties	Migrations
Scott County, IA	235
Louisa County, IA	186
Johnson County, IA	156
Cedar County, IA	138
Rock Island County, IL	85
Linn County, IA	43
Milwaukee County, WI	35
Dane County, WI	35
Orange County, CA	35
Des Moines County, IA	31
Polk County, IA	28
Sarpy County, NE	27
Black Hawk County, IA	25
Kane County, IL	24
Mahaska County, IA	21



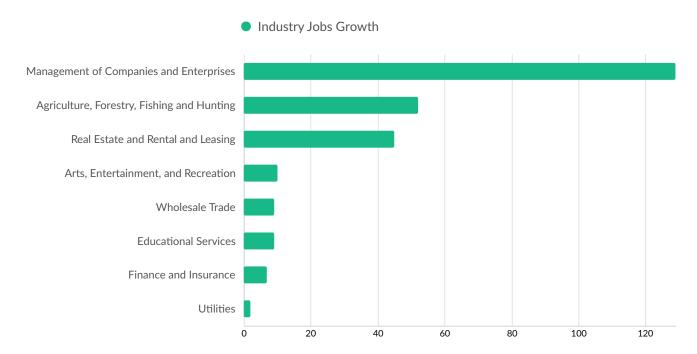
Industry Characteristics

Largest Industries



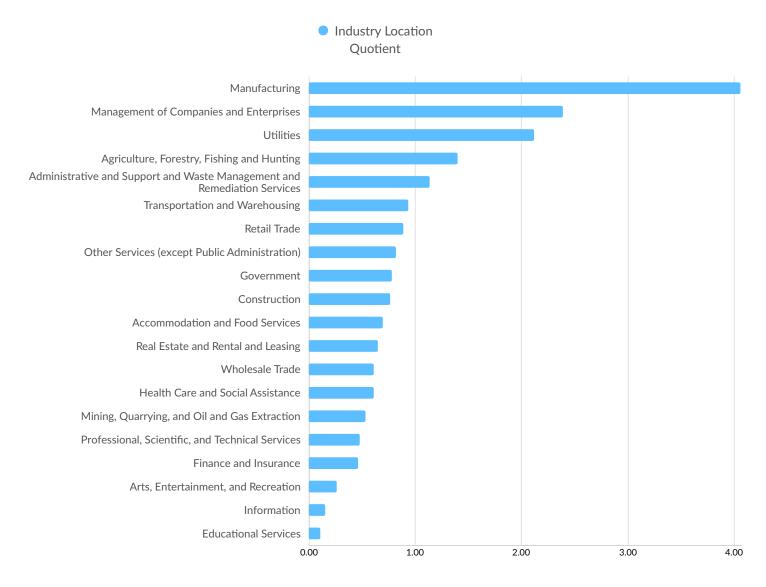
Lightcast

Top Growing Industries



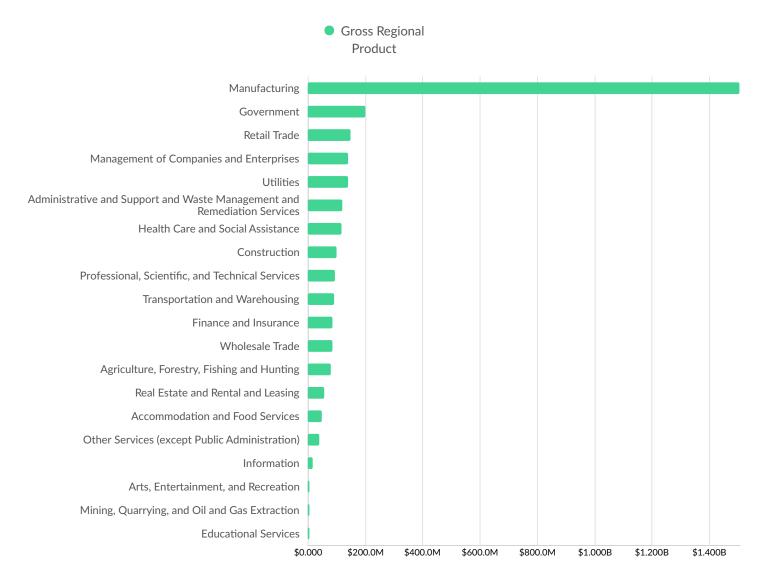


Top Industry Location Quotient



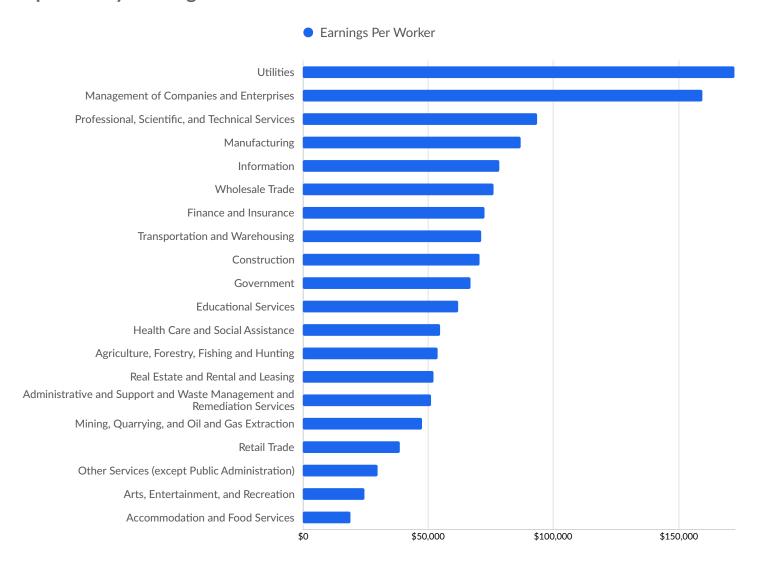


Top Industry GRP





Top Industry Earnings





Business Characteristics

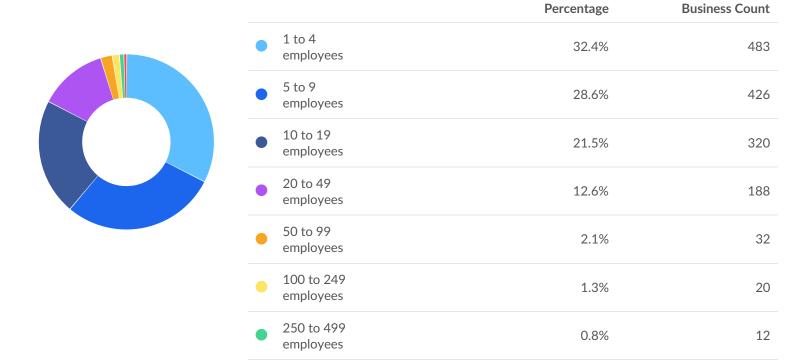
2,509 Companies Employ Your Workers

Online profiles for your workers mention 2,509 companies as employers, with the top 10 appearing below. In the last 12 months, 622 companies in Muscatine County, IA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
HNI	472	HNI	371
The Hon Company	205	Toyota Motors	208
Allsteel	194	UnityPoint Health	170
Muscatine High School	170	Muscatine Community School D	153
Bridgestone Corporation	154	Hy-Vee	111
Stanley Consultants	150	Kent International USA	111
Muscatine Power And Water	133	Temp Associates	104
Grain Processing Corporation	128	West Liberty Foods	97
Muscatine Community School D	124	Stanley Consultants	86
University of Iowa	112	Bayer	77



Business Size



^{*}Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

0.5%

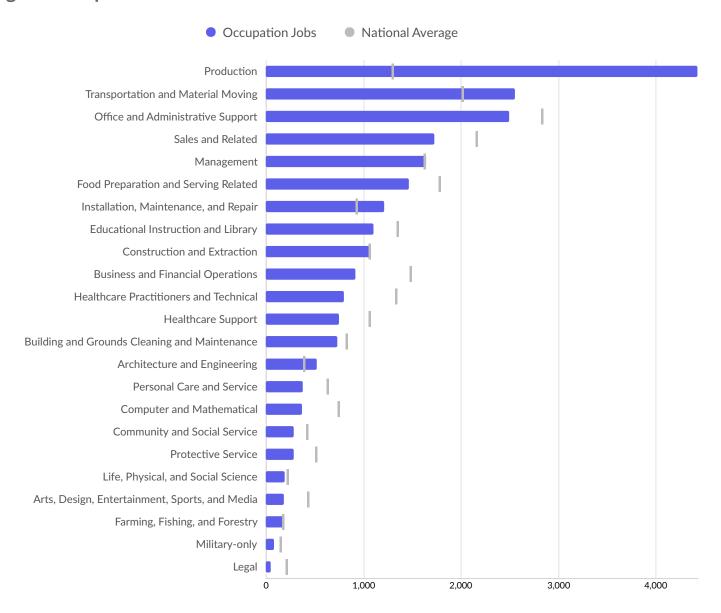
500+ employees

8

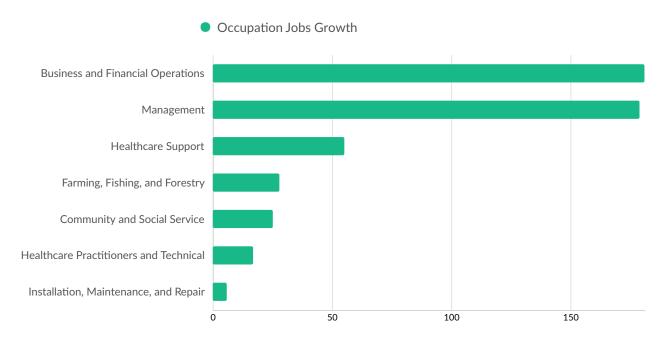


Workforce Characteristics

Largest Occupations



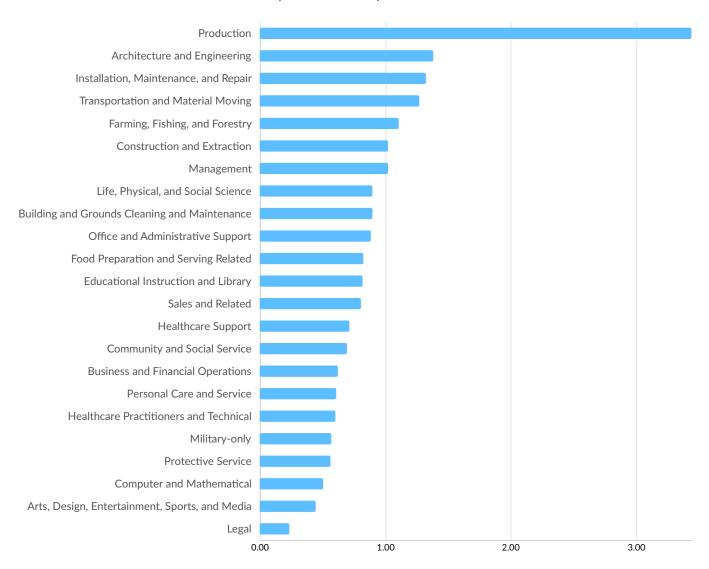
Top Growing Occupations





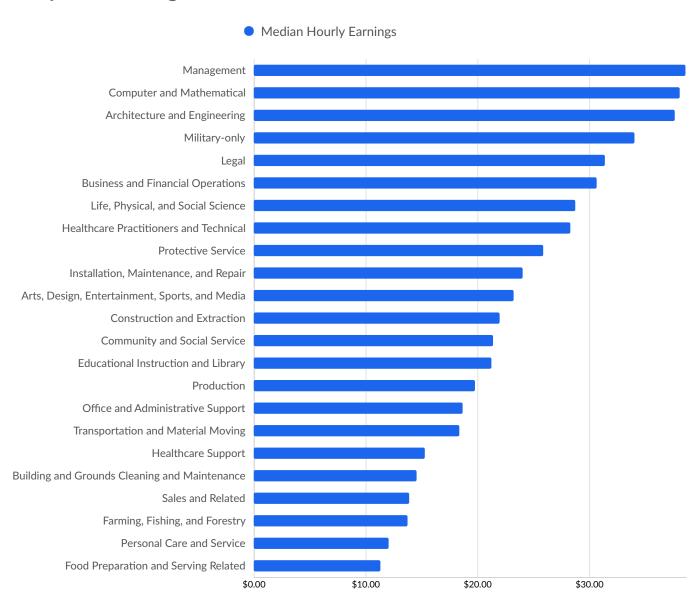
Top Occupation Location Quotient

Occupation Location Quotient





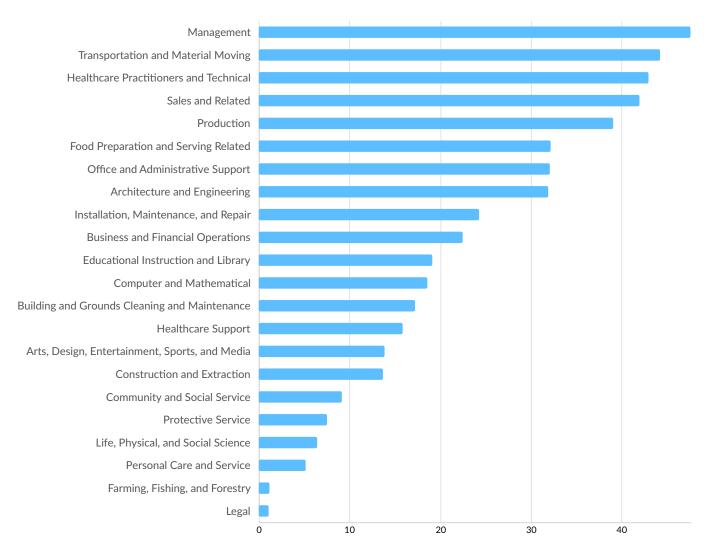
Top Occupation Earnings





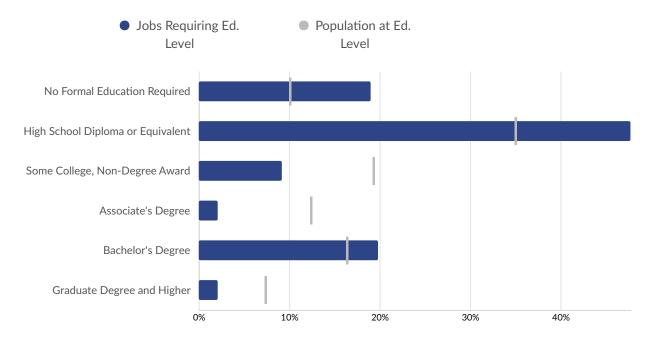
Top Posted Occupations







Underemployment



Educational Pipeline

Over the last 5 years, no schools in Muscatine County, IA produced graduates.

In-Demand Skills

