

Iowa Center for Economic Success

Making the leap from vision to success takes courage, and it also takes action. That's where we come in.

GET STARTED...

DreamMaker

DreamMaker is our signature eight-week business planning course that will help you understand the ins and outs of owning and operating a small business in Iowa.

Not only will you create a thoughtful business plan, but you'll work with subject matter experts, established small business owners, and a cohort of peers who will provide support as you build the foundation to launch your business.

This course is for you if you want to take the time to build a thoughtful business plan over several weeks within the community of fellow entrepreneurs.

Always Ready: Business Plan

Turn your dream into a plan with this small group, one-hour business planning class. The Iowa Center staff will help you kickstart your business plan by providing you a road map on completing your plan and taking the next steps towards business ownership. Also connect with other aspiring small business owners to refine your business ideas as you put them into real plans.

This class is for aspiring small business owners who need a business plan to start moving forward with their idea now.

FOR GROWTH...

Accountability Group

Join us as we reach our goals together weekly! Entrepreneurs meet to share their business goals, report successes, share knowledge, and support each other in reaching those goals. More importantly, it's about crucially holding each other accountable for achieving them.

Small Biz Essentials

Small Biz Essentials will connect you with local subject matter experts who will share best practices on many different elements of running your business. For one-hour each week we'll showcase a topic in the areas of accounting and finance, sales and marketing, operations, or technology.

Iowa Center for Economic Success
2210 Grand Ave, Des Moines, IA 50312
515.283.0940 * Info@TheIowaCenter.org
www.TheIowaCenter.org



CONNECTION...

The Story Of...

Join us for the stories of Iowa entrepreneurs and small business owners making their mark in our communities. As you create your own story, treat yourself to this time each month to rekindle your entrepreneurial spirit and connect with others.

We welcome everyone to The Story Of to connect with small business owners and our community of supporters.

FocusME

FocusME provides a space for women small business owners and entrepreneurs to support each other with connections and accountability as each sets her own professional and personal goals. New groups form every quarter and meet once per week for eight weeks. Each group is led by a facilitator whose role is to organize the group around weekly themes and push each participant to achieve what she sets forth.

This small group session is perfect for you if you're looking for connection, accountability and the tools to help unlock your next business move.

FINANCIAL...

Always Ready: Financials

Always Ready is a working session for you to learn how to financially prepare your small business for the next step in your journey. This session will show you how to always be ready to make financial moves in your business, including applying for a loan or buying/selling new goods. We'll also show you how to repair and build your credit.

This class is especially for you if you've ever been denied a loan or need direction on how to get your financials on track.

Financially Savvy

You don't need to be a financial expert to own a healthy and whole small business, but you do need to understand your financials to feel clear and confident in making sound business decisions. This eight-session course will increase your awareness of best practices for financial management for your small business.

This is the right course for you if managing your small business financials is completely out of your comfort zone, you're starting a new business and want to start off on the right track, or you need a refresher on basic financial management practices.

Sign up for classes at
www.TheIowaCenter.org



The Iowa Center Women's Business Center is funded in part by a grant through the U.S. Small Business Administration

